



Memorial Library
OF NAZARETH & VICINITY

LIBRARY

THE MEMORIAL LIBRARY OF
NAZARETH AND VICINITY

2022 Annual Report

295 East Center Street Nazareth PA 18064 (610) 759- 4932

Our Vision:

The library will be the community center of the municipalities we serve, where members of the community share experiences and information and cultivate relationships.

What is the purpose of the Memorial Library of Nazareth and Vicinity? The answer is to provide books, story times, and Internet access. However, our library offers more than that. The library provides a variety of services and access to many resources. These include:

- Programming for children and adults
- A clean, safe place to read, work, study, and collaborate
- Written materials in a wide variety of formats including print, large print, audio, and electronic
- Public access computers
- Wi-Fi capabilities
- Online resources

It is not our mission to provide these services and resources. It is through these services and resources that the library strives to fulfill its mission; this is our unique reason to exist. The methods of how we accomplish our mission are fluid, but the relevance of our mission continues.

Stay Connected



@nazarethlibrary



@memorialnazarethlibrary



@mlnvteens



Our Mission:

To inspire and enrich the lives of the residents in our supporting municipalities by offering valuable lifetime literacies and a community centric service approach.

Our Staff:

- Holly Bennett**, Executive Director
- Jennifer Avitabile**, Circulation Assistant
- Mary Friel**, Circulation Assistant
- Donna Hartman**, Reference and Acquisitions Librarian
- Kevin Hopf**, Library Digital Services Assistant
- Jo Ann Kelly**, Reference and ILL Librarian
- Lauren “Kerby” Kerbein**, Circulation Assistant
- Michael Schott**, Circulation Assistant
- Jill Silvius**, Bookkeeper
- Berry Steiner**, Children’s Librarian
- Catherine Stewart**, Senior Library Associate
- Melanie Strouse**, Circulation Assistant
- Anneliese Warnke**, Archive Specialist and Teen Coordinator
- Library Pages:** Genevieve Burke, Sean Gorman, Leah Hopf, Hassaan Naveed, Akif Turk, Amber Unger, Viktoria Vosseller

Our Board of Directors:

- President Dr. Barbara Fischl**, Nazareth Borough
- Vice President Jeff Shepherd**, Lower Nazareth Township
- Treasurer Shawn Wright**, Bushkill Township
- Secretary Christopher Crook**, Nazareth Borough
- Members:
- Julie Bender**, Bushkill Township
- James Cunningham**, Upper Nazareth Township
- Mary Reichel-Knecht**, Nazareth Borough
- Teresa Sayago**, Upper Nazareth Township
- Amy Templeton**, Lower Nazareth Township

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A Letter From Our Director

History shapes the pursuit of knowledge and ignites imagination. What we know about the earliest days of the Memorial Library of Nazareth and Vicinity in the 1950s is that the community had a passion for knowledge and a devotion to neighborhood and business partners. That passion and devotion is alive and thriving. Influenced by those of the past, we embrace the community of today. This library is dedicated to continuing the legacy of service to our community through partnerships.

We deeply value our community partners, as they help us to connect our community members to the services and programs they need. In 2022, the library partnered with the Nazareth Rotary Club, Jacobsburg Environmental Center, the Nazareth YMCA, Lafayette College, and the Nazareth Community Band. Local authors Elvira Woodruff, Victoria Jamieson, and Ian Kindle also joined us for programming. Storytime evolved into cultural learning as Lorenzo Molina partnered with us to offer bilingual storytime. Dr. Dave Sunderton, paleontologist, offered valuable educational opportunities during DINOvember, and the library partnered with Congresswoman Susan Wild and the Library of Congress to acquire new books for our collection.

Teens were active as they participated in a Teen Advisory Board, Zine Club, and teen board game craft nights. There were even Teen Escape rooms and a Doctor Who Fandom night. Adults had their own programs including a craft club, reading clubs, Brainy Bibliophiles, audio book club, and a Veterans café. There were also author events that included Mary Kubica and Wanda Morris.



Children had pop-up sidewalk parties, a Nature Explorers Program, sign language storytimes, painting workshops tied to literary themes, a stuffed animal sleepover, a robust summer reading program, Journey Around the World, and many passive programs just waiting for them when they arrived at the library.

The library participated in the Upper Nazareth Township Community Days Carnival, Lower Nazareth’s Dog’s Day Out, the Bushkill Township Carnival, and the Borough’s Farmers Market and Nazareth Days. Library staff took the library on the road on a regular basis as we hosted library programs in all four of our supporting municipalities.

Over 3,000 participants attended one or more of the over 400 programs that were offered in 2022. The library was open 52 weeks and over 2,600 hours. 32,900 people walked through our doors, and we circulated 51,058 materials from our collection of 83,903 items. There were over 10,000 wireless internet connections and over 21,000 visitors to our website.

It is a privilege to serve as the Executive Director of this library. My days are brightened by the amazing library staff, the dedicated library board, and the ability to work with the community to provide information and opportunities. In “A Love Letter to Libraries Long Overdue,” Elisabeth Egan and Erica Ackerber write, “you never need a reason or an invitation to go to the library. You aren’t required to make a reservation ahead of time...you can pop in when your WI-FI is on the fritz or when you need a break from your surroundings.”

Holly Trella Bennett
Executive Director

Thank you for your continued support. I will see you at the library.

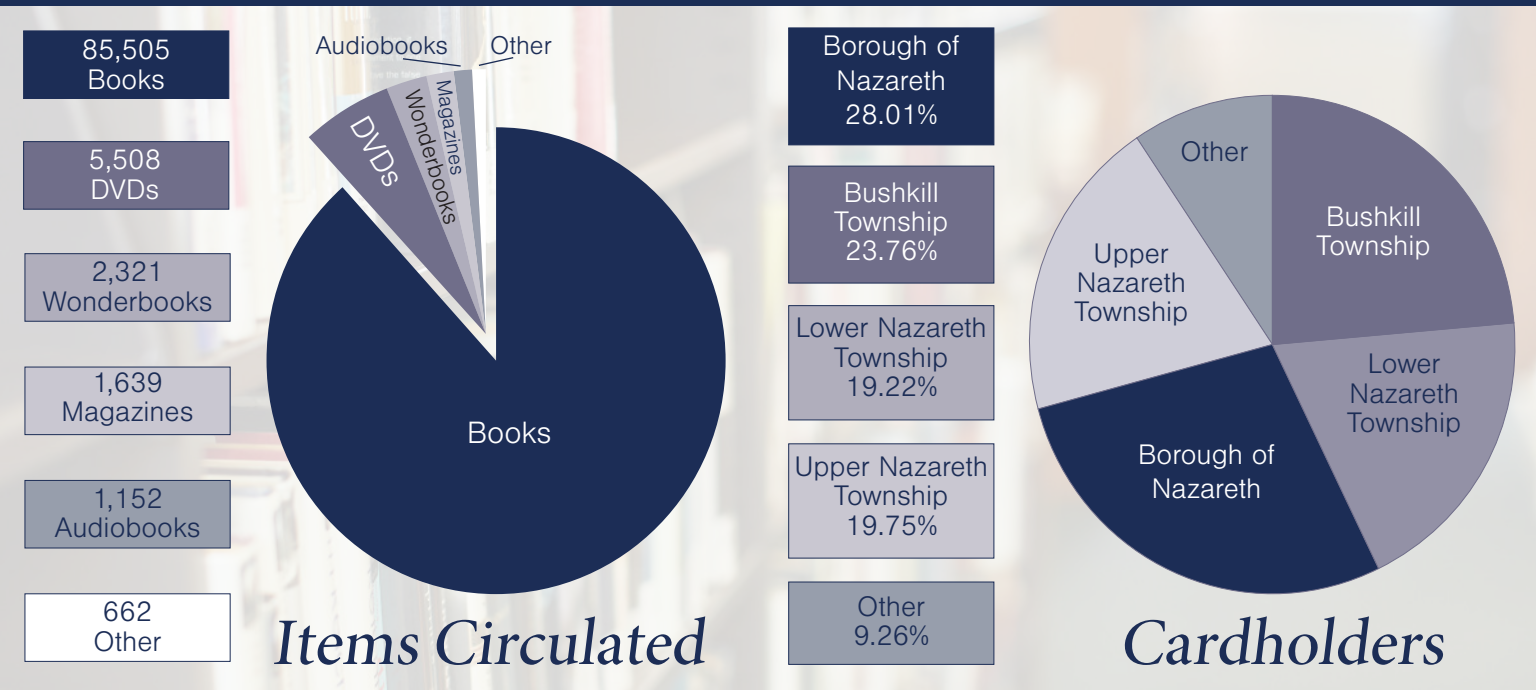
The Memorial Library of Nazareth and Vicinity hosted **over 250** individual events for people of all ages in 2022 including, but not limited to...

2022

Highlighted Events



Circulation



Events

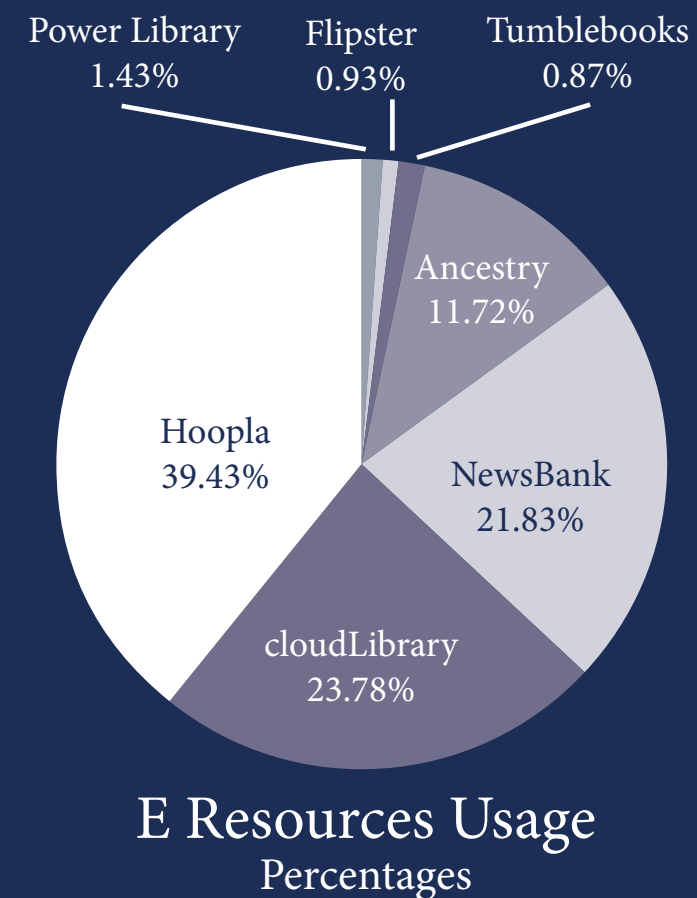


191 Children's Events	18 Teen Events	45 Adult Events	5,183 Total Attendees
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2022's Most Circulated...



Technology



2,058 Wi-Fi Logins	1,745 Computer Sessions
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Social Media

42,837 Visits to nazarethlibrary.org	110,452 Facebook Post Engagements
4,267 Instagram Users Reached	639 Teen Instagram Users Reached

Where Community Relationships Are Strengthened

Community Groups

The Library is proud to host many groups from the community including...

- AARP Tax Preparers
- Board Game Club
- Homeschooling Groups
- Local Girl Scout and Boy Scout Troops
- Local Veteran Groups
- Nazareth Area School District Kindergartens and Local Preschools
- Nazareth Book Club, Audiobook Discussion Group, Daytime Book Discussion Group
- Nazareth Rotary Club
- Nazareth TOPS
- The Rogue Crocheters

Tech Literacy Workshops

Our Technology Literacy Workshops were a series of group lessons offered to the public which sought to educate adults and seniors about the basics of computer use. The Library intends this program to make a return with more sessions in 2023.

37 Attendees | 7 Sessions



Funded by a grant from the Public Library Association (PLA) and supported by AT&T

Summer Reading 2022

The Memorial Library of Nazareth and Vicinity’s 2022 Summer Reading Program featured seven weeks of multifaceted children’s programming that focused on a new continent each week. We offered **37 drop-in programs** and **31 special programs** that required registration. Registration for all sign-up programs filled, on average, within two days of setting the sign-up sheets out.

407
Children Signed Up

169
New juvenile patrons added

12,889
Juvenile materials circulated



Heart of the Community

The Memorial Library of Nazareth and Vicinity’s Library Board honored Ralph E. Brodt, III, in 2022 with the inaugural presentation of the Library Heart of the Community Award. The mission of the library is, “To inspire and enrich the lives of the residents in our supporting municipalities by offering valuable lifetime literacies and a community centric service approach.” The library mission and the Library Heart of the Community Award focus on building relationships with community leaders. This award recognizes a member of our community who displays extraordinary contributions as a leader who positively impacts library services and programs. The award is selected by the library’s board of directors.



Library Board Members Mary Reichel-Knecht, Terri Sayago, Chris Crook, and Julie Bender with Honoree Ralph E. Brodt, III

Teen Advisory Board



“The Teen Advisory Board had a great year in 2022! We hosted an Aztec Adventure Escape Room, an expansive teen summer reading challenge, and raised over \$200 for teen programs through teen-run fundraising efforts. We’re excited to move into 2023 with a board that’s now ***grown by 200%!****”

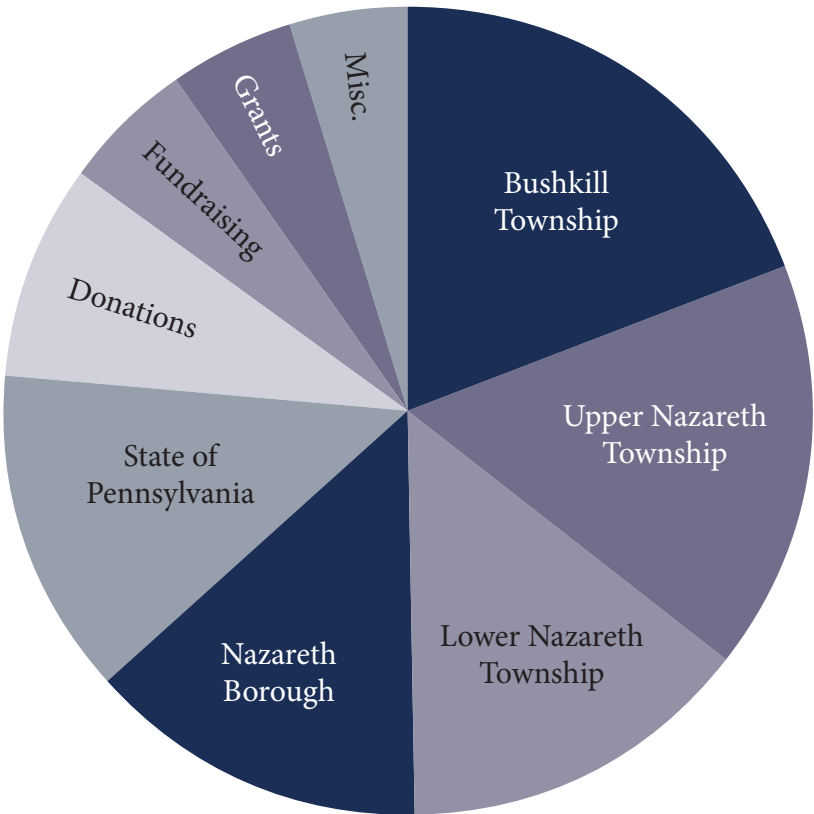
-Anneliese Warnke,
Head of Teen Services



Finance & Budget

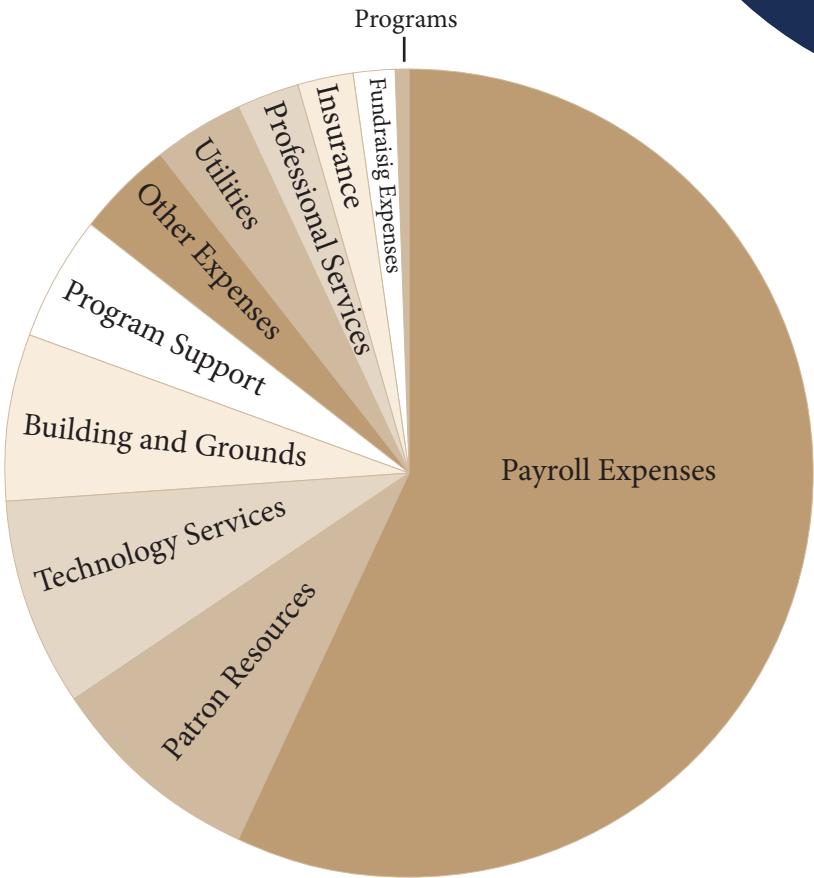
Total Income \$581,445

Bushkill Township	\$112,831
Upper Naz Township	\$95,000
Lower Naz Township	\$82,875
Nazareth Borough	\$78,653
State of Pennsylvania	\$75,685
Donations	\$49,400
Fundraising	\$31,800
Grants	\$28,000
Misc.	\$27,201



Total Expense \$581,445

Payroll Expenses	\$331,500
Patron Resources	\$51,000
Technology Services	\$47,150
Building and Grounds	\$40,320
Program Support	\$28,000
Other Expenses	\$22,525
Utilities	\$22,000
Professional Services	\$13,750
Insurance	\$12,700
Fundraising Expenses	\$10,000
Programs	\$2,500



Grants

ALA and FINRA Inclusive Financial Education Programming Kit

Financial education titles

American Rescue Plan: Humanities Grants for Libraries

“Stopping Silence”: copies of *Outspoken* and *The Woman They Could Not Silence*; Kate Moore author talk; Jeanette Windle memoir-writing workshops; Veronica Rueckert communications workshop; Story-worth subscriptions; staff salary

ARP-IMLS

Ancestry Library, Hoopla bills

FINRA Foundation

Financial education programming

Grow NORCO Round 2

Exterior painting and renovations

Historical and Archival Records Care

Archival materials and supplies

Martin Guitar Charitable Foundation

Four desktop computers

Nazareth Rotary Club/District 4120 Grant

2022 summer reading programming and supplies

PA Sharp

World’s Fair programming

Pennsylvania Cares Act

Hotspot bills

PLA Digital Literacy

Technology workshops: demo PCs, USBs, six laptops, advertising, staff salary

Trumbower Hospital Foundation

AEDs, Everbright Mini wall

Wagner Family Foundation

Children’s author visit

Walmart Local Community Grant

Adult programming

2022 Fundraising Events



Benefit Concert

with Craig Thatcher, Cliff Starkey, and Billy Wear



Touch-a-Truck Festival



Holiday Basket Raffle

Thank You to All Our Donors

\$5,000+

Chris A. Abel
Friends of the Nazareth
Library
Ronald and Eleanor Nemeth

\$2,000-\$4,999

Christopher and Rebecca
Crook
Lawrence and Kathy Dildine
Carol A. Kelchner
St. John's Evangelical
Lutheran Church
Roberta Targonski

\$1,000-\$1,999

William and Becky Bartlett
James and Heather
Cunningham
Kerra and Brett Field
Katherine and Maurice Heller
Linda F. Hess
Marshall Grezlak
John and Cynthia Merritt
Brenda Reinert and Sharon
Wright
Guinevere C. Ritter
Brian and Teresa Sayago
Thomas and Jocelyn Starner
Scott and Susan Yeaw
Visions of Eagles
Nazareth Rotary Club

\$500-\$999

Stephen and Janis Bajan
Kristin D. Mullen
Edward and Lucy Perusse
Robert and Anne Schaller
Dennis Silvius
Gordon and Susan Sommers
Edna Vandine
Marian Whitesell

\$400-\$499

Barbara and Dean Sandbrook
Anthony and Luz Senneca

\$300-\$399

John and Karissa Alexander
Darrell and Linda Crook
Katherine Johnston and
Jeffrey Hotz
Nazareth Mutual Insurance
Company
Charlene Noto-Morgan
Kenneth and Barbara Saltern

\$200-\$299

Anonymous, in loving memory
of Sue Cangelosi
Michael and Antionette Assia
Julie Bender
Christine and Jonathan Burke
Kelly and Karl Butz
Anna Clucas
John and Judy Coughlin
Walter and Nancy Cramer
East Lawn Supply Company,
Inc.
GFWC PA Nazareth Womans
Club
Jennifer and Scott
Shirley and John Heinsohn
Christopher and Jamie Keller
Mary Jane Lahr
Donna and Michael Langston
Makhoul Electric, LLC
Marie Rissmiller and April
Maule
NAHS Class of 1959
Ruth O'Connor
Anthony and Dr. Polly
Piergiovanni
John and Sally Jo Reynolds
Peter and Mariellen Raymond
Sands

John L. Schwartz
Jeff and Renae Shepherd
Janet Mishkin and David Siebler
Victor and Sharon Silimperi
Larry Stoudt
Heather Villone
John Waha
Jewel Williamson-Burns

\$100-\$199

Barbara Abel
Mark and Linda Atwood
Susan Bahnick
Jill and Corey Beil
John W. Beitel
Glenn and Virginia Boerstler
Scott and Rebecca Brodt
Roger Chapman Burk
Kirk and Veronica Burley
Tara and Donald Capecci
Travis and Lindsey Cobb
James and Catherine Cummins
Deborah and Frank DeRosa
Anna and Andrzej Domagala
Susan and Rev. Otto Dreydoppel
Betty Engle
Danielle and Eric Faust
Carl and Barbara Fischl
Nancy Frantz
Kirk and Beth Fuller
Ruth and Andy Gates
Suzanne and David Getz
Baltazar Gomez
Delmar and Diane Grube
Paul and Bambi Guptill
Shirley Hahn
Donna Hartman
Rosemary Hofford
Jack A. Hommer
Barry and Ann E. Honsel
Jennifer M Hudak
Claire B. Kleppinger

David and Sundra Kline
Robert and Susan Krause
Cheryl and Bennett Kress
Suzane Krewson
Amy and Robert Krug
Regina Kunsman
John and Colleen Lavdar
Elaine and Craig Lawrence
Joseph and Rosemarie
Lichner
John and Kathleen Male
Randall and Maxine Marsh
Barry and Pamela McCarty
Moravian Historical Society
Anne and Robert Peters
Sharon and James Rehrig
Lindsey Poncavage and
Daniel Reuss
Veronica Rutt
Kathryn Schultz
John and Cynthia Spencer
Melanie Strouse
Jason Swails
Bruce and Barbara Swoyer
Bruce and Carla Thomas
Jill Tilney and Gail Wagner
Joseph and Alice Timko
Helen Uhler
Joseph and Gail Vasko
Juliana Vitale
Jessica and James Wagner
Patrick Wende
David and Linda Wickmann
Dr. John and Lanie
Yaswinski
James and Susan Zachary
Thomas and Rita
Zimmerman

\$50-\$99

Raymond and Candace
Adamski
Amy Unger and Jason Adams
Jennifer Ancker
Gary and Barbara Neil Asteak
Randy and Susan Bajan
Keith Baltz
Patricia and Ned Barlieb
Jerry and Cindy Barndt
Diane Batemarco
Judd and Rachel Bednar
Robert and Barbara Bennett
Rita Bergstrom
Errol and Sandra
Betzenberger
Kathleen and Leroy Bickert
Michael and Eileen Bocich
Sharon and Charles Bonner
Shaun Britton
Marvin and Marie Burley
Judith Moran-Burton and
Douglas Ann Burton
Frances Buss
Nancy and Sal Calandra
Adeline B. Calvert
Phyllis J. and George F. Christ
James and Beverly Clause
David and Debra Claycomb
Albert and Victoria Conti
Mary Lou and Jeffery Corby
William and Elizabeth
Crawford
Judith and John Creighton
Joshua and Kathleen Crisp
Paulette Deyo
Ann Dillione
Charles and Georgette
Donello
Clint Doyle
Teresa and Philip Duckworth
Edward and Karen Dulac

James and Laura Eberly
Constance and Carl Evans
Francis and Lynn Farris
Michael and Linda Ferretti
George and Marjory Fray
Douglas and Patricia Frey
Suzanne Reenstra and
Matthew E Garvey
Susan Gerken
Robert and Catherine Hahn
Jane and Gordon Harter
John and Patricia Henchy
Holly C. Hess
L. Rick and Carol Hilborn
Greg and Jill Hoch
Stephen and Bernadette
Holloway
Richard and Virginia Hope
Kate and Dan Hopkins
Sharon and Robert Jarrow
Michael and Myra Jones
Wendy and Paul Juniper
Robert Kemmerer
Dolores J. Klipple
Tracey and Anneliese
Knauss-Warnke
Steven and Margaret
Krawiec
Josephine and Alex
LaRoche
Giuliano and Mary Ann
Liberatore
Meghan and Dale
Lieberman
Leslie and Nancy Little
Tracy Lynch
Rena Mack
Richard and Nancy
Markovci
William J. and Marsha
McGuire
Joseph and Suzan Moyer

Elise Myers
Quint Noyes
Francis and Rita L. O'Brien
Sylvia and Charles Orem
Jaime and Marisol Passy
Stephen and Chris Phillips
Robert and Sherron Quinn
William Ramsden
Kathleen B. Reese
Keith Reimer
MaryAnn Reiser
Susan and Nicholas
Sabatine III
Raymond and Donna
Szcucki
Kristin and Joel Shiner
Lorie Smith
Richard and Melissa Smith
Helen K. Snyder
John and Michelle
Sobrinski
Stephen and Renee
Solderitch III
Joseph and Pamela L.
Spadoni
Linda and Richard
Spangler
John and Mary Joan
Stokes
Dennis and Karen Van
Orden
Theresa Weidner
Gary and Bonnie Wexler
Tadd and Megan Williams
Jaclyn Setili Wood
Beatrice Yablok
Paul and Susan Zeman
Linda and Michael Zembo

What do our patrons have to say?

“



“The Nazareth Library is an important place of community and connection for me and my son, Oscar.”

-Vicki Jamieson

“Josie and I love our visits to the library. She likes to pick out her books for the week, interact with friendly people, ride the elevator, and listen to Ms. Berry play the ukulele! I like to check out audiobooks online and the whole family looks forward to the book sales, Touch A Truck Festival, annual basket raffle, and Christmas in Nazareth festivities.”

-Mary Ann Conte



“I’m a grandpa who likes to make things and a regular library user who likes to give back for all the books the library has provided to me. God guides my hands.”

-Grandpa Tom Toczek

Mr. Toczek has lent the library many of his unique and handmade wooden toys for display and play in the children’s department, including the figures to the left.

“I love books. The ones you hold in your hand, and the MLNV certainly has provided me with hundreds, especially over the past twenty years. Their inventory is amazing, and if not in their supply, ‘THEY’ manage to procure it through interlibrary loan. ‘THEY’ are the great staff, the heart and soul of this institution. I am so grateful to have met and befriended these dedicated people, and to have this library in our town.”

-Rita O’Brien

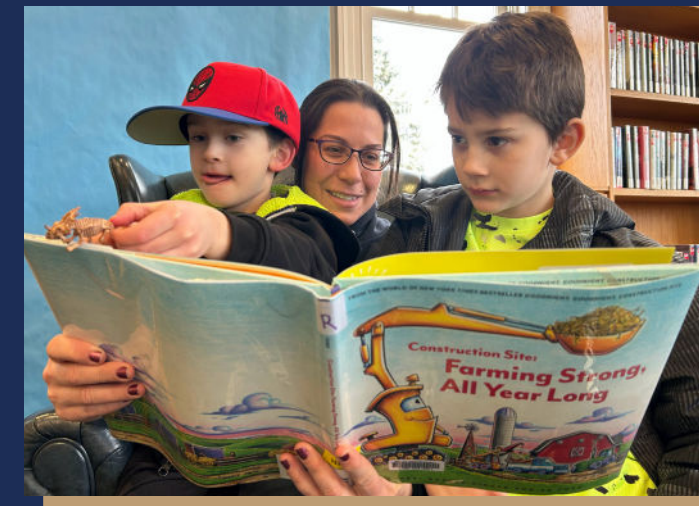


“I am so thankful for the Memorial Library of Nazareth & Vicinity. It is a wonderful place - my family and I spend a lot of time here. I am able to borrow local materials and some materials from other libraries through inter-library loans. The kids enjoy the diverse options such as baking pans, audiobooks, graphic novels, DVDs. However, the thing that we enjoy the most is having the chance to meet previous friends, make new friends, and participate in various activities with them here at the library. For us, the library is more than books. It is music, conversations, laughs, and joy. Thank you for putting together a wonderful variety of programs. We enjoy them very much.”

-Adriana Santos

“I am learning to read and I love the Wonderbooks because they read to me.”

-Seamus Fisher, age 5 (left)

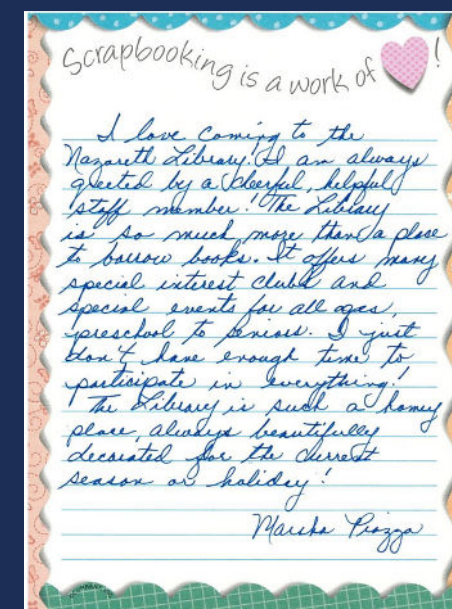


“I love using my imagination and I can use it at the library...doing the scavenger hunts, using the computers, reading about all kinds of interesting things!!”

-Sean Fisher, age 9 (right)

“I like that all of the activities and programs encourage my boys to want to come to the library. We have loved seeing members of our community present information during programs, including our karate instructor and a local paleontologist. The library supports their curiosity and their love of books!”

-April Stone, Mother of Sean and Seamus (middle)



”



Anneliese Warnke
at TATF



JoAnn Kelly and
Gabe



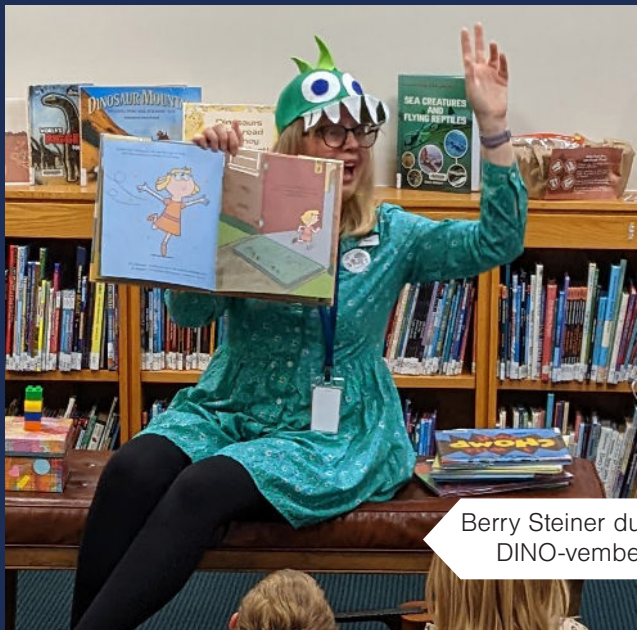
Kevin Hopf during
STEM with Kevin



Donna Hartman,
Holly Bennett, and
Percy Bennett



Jill Silvius and
Holly Bennett at TATF



Berry Steiner during
DINO-vember



Benefit Concert at
The Phoenix



Veterans Day
Celebration



U. S. Grant Reenactor
Kenneth Serfass



Chris Abel Milk Can
Display



Van Gogh
Sunflower Painting
Class



Nazareth Rotary at
Nazareth Library's
World's Fair



Storytelling with
Larry Scurman



Pet Parade



Pet Parade



Nazareth Library's
World's Fair



Storytime with
Mrs. Kelly



Set Sail at MLNV
Titanic Event



Holiday Sing Along



Read to Star the
Therapy Horse



Read to the Pups



Pop Up Chalk Party



Christmas in
Nazareth



Library Egg Hunt

Serving



LOWER NAZARETH
TOWNSHIP

Borough of Nazareth

Bushkill Township
Northampton County, PA

Upper Nazareth
TOWNSHIP

Community Partnerships

Fidelity BANK

The Chamber
GREATER LEHIGH VALLEY CHAMBER OF COMMERCE

MHS
MORAVIAN HISTORICAL SOCIETY

 **Rotary**
NAZARETH

 **Lehigh Valley
Health Network**

 **pennsylvania**
STATE LIBRARY

Jacobsburg Environmental
Education Center

Martin & Co.
EST. 1833


BRADBURY-SULLIVAN
LGBT COMMUNITY CENTER


humanities

St Luke's
UNIVERSITY HEALTH NETWORK


Nazareth

PaLA
Pennsylvania
Library
Association

